

# AMERICAN LEGION AUXILIARY

Committee Chair  
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[WWW.AMLEGIONAUXWI.ORG/PUBLICRELATIONS](http://WWW.AMLEGIONAUXWI.ORG/PUBLICRELATIONS)

## PUBLIC RELATIONS ZOOM CHAT DATES

FOR THE LEGION FAMILY

630 PM - 8 PM, Wednesdays

September 24, 2025

October 29, 2025

January 28, 2026

February 25, 2026

April 29, 2026

### TOPICS TO INCLUDE

Social Media Hashtags, Sharing Your Story with the Community, Branding, PR & Membership Go Hand in Hand, SMART PR Campaigns, Event Marketing & Post Event Strategies, Cultivating Relationships & Collaborations with Local Businesses, Newsjacking, Maximizing Your Social Media Impact & Engagement, Etiquette, Poppy Day